

The following actions are listed alphabetically and not in order of priority, with the lead organisation/s written in **bold**.
For a glossary of stakeholders please refer to the inside back cover.

Community Facilities

Action	Why	Stakeholders	Time Frame
1 Provision of youth recreational facilities and spaces in Rye	So that the personal development of young people is encouraged via out of school activities and social interaction. To prevent anti-social behaviour where there is a lack of things to do without travelling out of the town.	YDS , RDC, Rye College, Rye Primary, SRP, RTC, Rye Baptist Church	Ongoing
2 Work with young people to assess and prioritise their needs	So that time and money invested in providing services for young people is correctly targeted to meet their needs.	YDS , RDC, Rye College, Rye Primary School, RAG, SRP, RTC	Ongoing
3 Increase awareness of existing facilities and organisations	To ensure that the facilities currently provided are well used and that membership of clubs and organisations grows in order to provide them with funding and organisational capacity.	RTC , RVA, RAG, Freedom Leisure, YDS, RDC, Age Concern, local groups and organisations	Ongoing
4 Encourage principal authorities to extend times for concessionary travel and to provide additional and later services to give better access to leisure activities both in and out of Rye	So that students at Rye College living outside the town are able to attend after school clubs and activities. Currently residents of Rye and surrounding villages visiting Hastings for the cinema or theatre are not able to travel home late at night due to the absence of scheduled bus services.	Rye College , local bus operators, RTC, RDCT, RTAG, HotCats	1 year
5 Provide a Community Centre in the Tilling Green area	Residents of Tilling Green expressed a clear need and provided evidence with the making of a film. The general questionnaire covering the whole of Rye supported the need for a large purpose built community centre.	RTC, Tilling Green Residents Association , ESCC, RDC, RVA, AiRS, AmicusHorizon, Churches Together	3 years
6 To support the existing facilities at Animate and encourage its greater use	Presently underused due to funding issues, it could provide a much needed young people's evening and school holiday meeting place or youth café.	Rye Partnership , Animate, YDS, RTC	1 year

What you told us

- 61% think that Rye has a strong community spirit
- 68.% would like to use a large purpose built community centre in Rye
- 84% think that there is not enough for young people to do in Rye



Community Safety

Action	Why	Stakeholders	Time Frame
7 Support the regeneration of the Station Approach and Crownfields area	This is currently a part of Rye where there is a fear of crime for both young and old and has become a focus for anti-social behaviour. The regeneration of this area would provide a more pleasant and less threatening environment, perhaps with the inclusion of pocket parks, improved information panels, additional seating and upgraded bus shelters.	RTC, ESCC, RDC, Rye Conservation Society, Rye Chamber of Commerce, Southern Trains, Jempsons, HotCats, Rye College	1 -2 years
8 Work to address priorities raised by local residents in the LAT's Fear of Crime Survey including anti-social behaviour, criminal damage and fear of burglary	The LAT is an effective means by which the community and police can work in partnership to identify and address local crime and disorder priorities and concerns.	LAT, (which includes Sussex Police, SRP, RTC, RDC, HotCats, Rye Chamber of Commerce, residents' associations)	Ongoing
9 Facilitate inter-generational projects in partnership with local schools and community groups	To encourage greater understanding between the generations and foster community cohesion.	Rye College, Rye Primary School, RAG 'The School', Age Concern, RVA, YDS, AmicusHorizon, U3A	Ongoing
10 Research the need for improved street lighting in areas identified as having a heightened fear of crime	To work towards a safer environment, help prevent anti-social behaviour and combat social exclusion.	RTC, LAT, Sussex Police, ESCC, AmicusHorizon	Ongoing

What you told us

- 65% regard antisocial behaviour to be a problem in Rye
- 16% have been a victim of crime in the last year
- 46% feel unsafe in parts of Rye



Education, Leisure and Culture

Action	Why	Stakeholders	Time frame
11 Increase awareness of existing education facilities and leisure activities	Some residents are unaware of where the current library is sited. Whilst the sports centre often has promotions and special offers it became clear during the consultation that there is a lack of awareness by the public and more publicity is needed.	RTC , ESCC, RAG, Freedom Leisure, Rye College, RDC, local sports and leisure clubs, Friends of Rye Library, Sussex Coast College, Hastings and Rother NHS Trust	Ongoing
12 Continue to support the various festivals in Rye	To encourage and promote the strong arts and cultural identity that is integral to Rye's 'sense of place' and to ensure that this continues to thrive and is funded appropriately.	RMG , RTC, RDC, organisers of Rye festivals, Rye College, 1066 Country Campaign, HotCats	Ongoing
13 Work with Rye Library to increase issue numbers, expand its facilities and meet the needs of all age groups	To increase access to and usage of library services.	ESCC , Friends of Rye Library	Ongoing
14 Encourage the development of new and existing arts and cultural initiatives	To ensure more choice for local people – particularly the young – and, for the benefit of the local economy, to attract greater numbers of cultural visitors.	RTC , Organisers of Rye festivals, RAG, RDC, ESCC, Rye College, Rye Museum Association, RMG, 'The School', the Fletcher Group, HotCats	Ongoing.
15 Explore how to achieve the provision of greater diversity in arts and cultural events in Rye	To extend the involvement and enjoyment of these events to a wider range of ages and social groups- and facilitate increased provision.	RTC , the Fletcher Group, RDC, 'The School', RAG, Rye College, HotCats, Rye Festival Committee, Rye Museum Association	1 year



What you told us

- 38% use Rye Sports Centre
- 75% attend Rye Bonfire
- 46% attend Rye Arts Festival
- 55% use Rye Library



Environment, Waste and Recycling

Action	Why	Stakeholders	Time Frame
16 Investigate increasing the range of recycling opportunities – e.g. for batteries, cardboard, solvents and electrical goods	Limited – or no – local collection points for certain recyclables.	RDC, ESCC, REG, Rye Chamber of Commerce, St Mary's Ecology Group, HotCats	1 Year
17 Introduce a regular 'bring to' facility for bulky items	Clear evidence that such a facility would be used by residents and could prevent fly tipping and unnecessary travel to distant waste sites.	RTC, RDC, ESCC	1 - 2 years
18 Encourage the development of 'green' projects involving all members of the community	To protect the environment and increase education and awareness of green issues and sustainability.	REG, RIB, Rye College, Rye Primary, RDC, HotCats, St Mary's Ecology Group	Ongoing
19 Review the location and suitability of litter bins	To improve the appearance of the town.	RTC, RIB, EA, RDC, Rye Partnership, potential sponsors	1 year
20 Resurrect Pride in Rye	To instil a sense of 'ownership' of the town by encouraging residents and businesses to become involved in improving their local environment.	LAT, RTC, RIB, RMG, Rye Chamber of Commerce, Hot Cats, residents' associations	1 year
21 Maintain the high standard of parks and open spaces	To ensure that Rye remains a well cared for and attractive town.	RDC, RTC, RIB	Ongoing
22 Continue and support the Rye in Bloom competition	To maintain the current high standard and encourage more residents and local businesses to take part.	RIB, RTC, Hot Cats, RMG, Rye Chamber of Commerce	Ongoing
23 Improve the maintenance of the cobbled streets	To preserve the unique and historic street scene.	ESCC, RTC Rye Conservation Society	Ongoing
24 Increase the provision of dog waste bins	To ensure a high standard of cleanliness of the highways and areas having public access.	RTC, RDC, EA	Ongoing
25 Improve the appearance of the railway corridor	To provide an attractive and welcoming first impression to visitors arriving by train or coach.	RTC, Southern Trains, Network Rail	1 year



What you told us

- 88% would use a 'bring-to' facility in Rye for large items of rubbish
- 62% think that litter is a problem in Rye
- 71% think that the parks and open spaces are well kept
- 55% think there are insufficient benches around Rye



Health and Wellbeing

Action	Why	Stakeholders	Time Frame
26 Lobby relevant agencies on issues of access to medical facilities	To ensure that people are not disadvantaged or denied access to medical services and facilities due to lack of transport or funds.	Patients' Participation Groups, Age Concern, RVA, East Sussex LINK	Ongoing

What you told us

- 38.2% have been affected by the closure of the Postern Gate Surgery.
- 36.9% do not have access to an NHS dentist in Rye.



Housing and Planning

Action	Why	Stakeholders	Time Frame
27 Encourage provision of appropriate affordable housing in Rye	To encourage first time buyers, young families and workers to continue to, or be attracted to live in Rye to ensure that a balance of all age groups is maintained.	RTC, RDC, Registered Social Landlords (including AmicusHorizon)	5 years
28 Support the development of town design statements for all distinct areas within the Parish	To ensure that Rye maintains its unique appearance and that future development is appropriate, sustainable and in keeping with the existing street scene.	Rye Conservation Society RDC, RTC	2 years

What you told us

- 71% feel that more affordable housing is needed within the next 10 years
- 51% think that all new houses in Rye should be built to a specified architectural style



Local Economy

Action	Why	Stakeholders	Time frame
29 Promote the attraction of shopping in Rye	To ensure that the unique character provided by the diverse mix of small independent shops is not lost and that Rye maintains the 'individuality' that sets it apart from most high streets.	RTC , RMG, HotCats, Rye Chamber of Commerce	1-2 years
30 Attract extra provision in the town particularly for food, clothing and other everyday goods	To help prevent leakage to outlying shopping centres and provide greater incentive for residents and visitors to shop in the town, thereby sustaining local businesses.	RTC , Rye Chamber of Commerce	1-2 years
31 Promote Rye as the market town for surrounding villages and communities	To encourage neighbouring parishes to view Rye as a 'hub', rather than Hastings or Ashford.	Rye Chamber of Commerce , RTC, RDC, Rye Partnership, RMG	Ongoing
32 Encourage more Sunday opening for the provision of groceries.	To better serve the needs of both residents and visitors.	Rye Chamber of Commerce , RTC, local retailers	1 year



What you told us

- 72% think that Rye could sustain an additional supermarket
- 94% think that tourism is important for the well being of Rye
- Over 80% of people go outside Rye to buy food and clothing
- 74% think that more shops should be open in Rye on Sundays and Tuesdays.



Roads and Transport

Action	Why	Stakeholders	Time frame
33 Improve signage for drivers and pedestrians to and from Gibbets Marsh and other car parks	To encourage the use of car parks on the outskirts of the town and avoid congestion in the town centre.	RMG, ESCC, RDC, RTAG, RTC, Rye Chamber of Commerce, Rye Conservation Society, HotCats	1- 2 years
34 Encourage further development and promotion of community transport schemes	So that 'difficult to access' facilities, services and attractions continue to be available to those with disabilities or mobility problems.	RTC, RDCT, Age Concern, RVA, ESCC, RTAG	1 year
35 Secure rail improvements	Improved train services to Brighton & Ashford will encourage businesses, commuters and visitors to the area (changes are likely to include improved connection times, more frequent daytime service, increased passenger capacity and later running services).	MLAG, ESCC, RTAG, RMG, Rye Chamber of Commerce, Hot Cats, Rye Partnership	5 years
36 Complete the national cycle network between Tillingham Sluice and Monkbretton Bridge	To provide a safe route for cyclists, encourage utility cycling and provide a leisure opportunity for residents and visitors.	Sustrans, Rye Wheelers, RTS, RDC, ESCC, EA, HotCats	5 years
37 Introduce more cycle parking	To encourage regular use of cycles as a means of transport within the town.	Sustrans, RTC, ESCC	1-2 years

What you told us

- 52% are unhappy with the parking situation in Rye
- 32% are unhappy with the integration of train and bus services
- 66% are satisfied with the train service to and from Rye

